

**NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR §101.93**

This notification is being filed on behalf of New Chapter, Inc., which is the manufacturer of the product(s) which bear the statements identified in this notification. Its business address is: 22 High St. PO Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R. §101.93. OCT 29 2004
The dietary supplement product on whose label or labeling the statements appear is CinnamonForce™.

The text of each structure-function statement for which notification is now being given is:

(Statement 1): Supercritical Sugar Balance.

(Statement 2): Use as part of your diet to help maintain a healthy blood sugar level.

(Statement 3): Supports cellular energy.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement(s) that is the subject of the Statement</u>
1.	Cinnamon
2.	Cinnamon
3.	Cinnamon

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	CinnamonForce™	Label and Labeling
2.	CinnamonForce™	Label and Labeling
3.	CinnamonForce™	Label and Labeling

I, Jennifer Toomey, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: 10.18, 20004 By: Jennifer Toomey, QC Mar.
[Name]
[Title]

975 0162 LET

14805

90031
1

**NOTIFICATION PURSUANT TO
SECTION 6 OF DSHEA
AND 21 CFR §101.93**

This notification is being filed on behalf of New Chapter, Inc., which is the manufacturer of the product(s) which bear the statements identified in this notification. Its business address is: 22 High St. PO Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R §101.93. The dietary supplement product on whose label or labeling the statements appear is **CinnamonForce™**.

The text of each structure-function statement for which notification is now being given is:

(Statement 7): CinnamonForce is potency assured for the full spectrum of cinnamon's antioxidative phenols and immune-supportive cinnamaldehyde.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient(s) or Supplement(s) that is the subject of the Statement</u>
7.	Cinnamon

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
7.	CinnamonForce™	Label or Labeling

I, Jennifer Toomey, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: 10.18, 20004 By: Jennifer Toomey, QC Mar.
[Name]
[Title]

cinnamon force

Supplement Facts

Serving size 2 Softgels	
Servings per container 30	
Two softgels contain	% DV
Cinnamon (bark) (Cinnamomum ceylanicum and Cinnamomum verum) 94 mg PSE extract (minimum 8% total phenolics) and 46 mg supercritical extract (minimum 35% cinnamaldehyde)	
* Daily Value not established	
* Post-supercritical hydroethanolic	

Other Ingredients: Olive oil - extra virgin and yellow beeswax. Capsule: Gelatin, vegetable glycerine, purified water, and carob.

Suggested Use: Take one capsule at the end of each of the two largest meals of the day.

Our premium softgel capsules are prepared without any chemical solvents and are pflon free.

Formulated and distributed by
NEW CHAPTER, INC., BRATTLEBORO, VT 05301
www.newchapter.info

Statement has not been evaluated by the Food and Drug Administration. This product is not intended to treat, cure or prevent any disease.

Chapter's **Supercritical Herbal Extracts** "critical" means Super Purity, Super Spectrum, and No Chemicals. We take nature's finest herbs and extract and highly concentrate (as high as 1) their precious ingredients. We do not use out single ingredients or spike our products with synthesized additives. We deliver the wisdom of nature, with the complexity and nuances of the natural herb preserved in. In fact, the supercritical process is the best way to extract these delicate plant compounds in a manner to optimally preserve potency and stability. And when you take Chapter's supercritical extracts, neither for the environment, have to contend chemical solvents.

The Exotic Spice of Cinnamon Promotes Normal Weight Management*

From the earliest herbal writings almost 5000 years ago, cinnamon has imparted its exotic flavor to modern civilization. The two principle species of cinnamon, *verum* and *aromaticum*, were treasured for enhancing food as well as for a host of important health applications. This herb was more precious than gold, and spice traders zealously guarded their secret spice trade to Burma and Ceylon, the ancient sources of cinnamon. The explorations of St. James and Columbus were inspired by the hope of finding new pathways to this herb, and it is fair to say that wars have been fought - and new continents discovered - all to feed the world's hunger for this spice.

Today's explorers wear lab coats and journey in underdressed scientific waters, but they still look to cinnamon for inspiration. And when looking at the activity of this ancient spice, scientists have recently discovered the metabolic equivalent of a new continent. Research at the United States Department of Agriculture (USDA) and other prestigious institutions suggest that cinnamon possesses a unique power amongst botanicals: it assists the body's conversion of sugar (glucose) into energy. As part of your healthy diet and lifestyle, CinnamonForce™ promotes normal weight management by helping glucose do its primary work - creating immediate cellular energy - rather than ending up as "stored" potential energy in the form of fat deposits.*

Supercritical Sugar Balance*

cinnamon force

- Use as part of your diet to help maintain a healthy blood sugar level*
- Supports cellular energy*
- Promotes normal blood lipid profiles*

NEWCHAPTER

60 Hexane-Free Softgel Capsules
DIETARY SUPPLEMENT



The Exotic Spice of Cinnamon Promotes Normal Weight Management*

From the earliest herbal writings almost 5000 years ago, cinnamon has imparted its exotic flavor to modern civilization. The two principle species of cinnamon, *verum* and *aromaticum*, were treasured for enhancing food as well as a host of important health applications.

Research at the United States Department of Agriculture (USDA) and other prestigious institutions suggest that cinnamon possesses a unique power amongst botanicals - it assists the body's conversion of sugar (glucose) into energy. As part of your healthy diet and lifestyle, CinnamonForce™ promotes normal weight management by helping glucose do its primary work - creating immediate cellular energy - rather than ending up as "stored" potential energy in the form of fat deposits.*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to treat, cure or prevent any disease.

Caution: As with any dietary or herbal supplement, you should advise your health care practitioner of the use of this product if you are nursing, pregnant, or considering pregnancy. You should consult your health care practitioner prior to using this product.

Formulated and distributed by
NEW CHAPTER, INC., BRATTLEBORO, VT 05301
www.newchapter.info

Supercritical Sugar Balance*

cinnamon force

- Use as part of your diet to help maintain a healthy blood sugar level*
- Supports cellular energy*
- Promotes normal blood lipid profiles*

60 Hexane-Free Softgel Capsules
DIETARY SUPPLEMENT

NEWCHAPTER

Supplement Facts

Serving size 2 Softgels	
Servings per container 30	
Two softgels contain	% DV
Proprietary Blend	
Cinnamon (bark) (Cinnamomum aromaticum and Cinnamomum verum) 94 mg PSE* extract (minimum 8% total phenolics) and 46 mg supercritical extract (minimum 35% cinnamaldehyde)	
* Daily Value not established	
* Post-supercritical hydroethanolic	

Other Ingredients: Olive oil - extra virgin and yellow beeswax. Capsule: Gelatin, vegetable glycerine, purified water, and carob.

Suggested Use: Take one capsule at the end of each of the two largest meals of the day.

Our premium softgel capsules are prepared without any chemical solvents and are pflon free.